

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re Application of:)	
)	
Samantha H. Stetson, et al.)	
)	Examiner: Raquel Alvarez
Application No: 10/092,369)	
)	Art Unit: 3622
Filed: March 6, 2002)	
)	
For: METHOD AND APPARATUS FOR)	
SERVING A MESSAGE IN)	
CONJUNCTION WITH AN)	
ADVERTISEMENT FOR DISPLAY)	
ON A WORLD WIDE WEB PAGE)	
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Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT AND RESPONSE TO ELECTION/RESTRICTION
REQUIREMENT

Dear Sir:

In response to the election/restriction requirement set forth in the Office Action dated September 5, 2007, Applicant elects to prosecute Group I, Claims 1, 4, 5, 8, 11-19, 21-22, 24-26, 31-37, 45-51, 54-60, 72 and 74, without traverse. Please cancel claims 38-42, 61-62, 64-65, 67-69 and 75 without prejudice. Claims 78-82 are new.